

# Town of Norwood

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General Manager

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## FOR IMMEDIATE RELEASE

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## Town of Norwood Announces Plans for New Version of Norwood Day 2020



NOVEMBER 28, 2020

# NORWOOD DAY 2020

*Eat local*

*Shop local*

*Wear local*

*Do good, locally*

**#norwoodday2020**



NORWOOD -- General Manager Tony Mazzucco is pleased to announce the plans for a new kind of Norwood Day that will take place this weekend.

On Saturday, Nov. 28, community members are encouraged to do the following:

- **Eat something local:** Try a new restaurant in Norwood, revisit the same place you love, or a mix of both. Our restaurants need our support this winter to survive, and we want them to be here in the spring.
- **Shop something local:** Buy something for yourself or a gift for someone you know. Buy a gift card to a local restaurant or retail store.
- **Wear something local:** Spend the day in your Norwood Mustang gear or gear supporting a local business or organization.
- **Do good locally:** Give to a local charity like the food pantry or a civic group like Rotary or your PTO.

"Norwood Day is always such a great event for the community, so we were disappointed when we had to cancel it for health and safety reasons this year," General

Manager Mazzucco said. "We encourage everyone to participate in this new version of Norwood Day to help support and recognize the local businesses and organizations that are such an integral part of the community."

Community members are encouraged to post online reviews of the local establishments that they visit on Saturday. In addition, those who participate are invited to share their photos on social media using the hashtags #wevegotthisnorwood, #thisfallshopsmallnorwood, #norwoodday2020 and #norwoodrocks.

People who share photos online of their participation in Norwood Day 2020 with the hashtag #norwoodday2020 can get a special edition Norwood Day 2020 button, which can be used for admission to Norwood Day 2021. Many local businesses will also have buttons available.

Norwood Day is usually held annually in September and features family activities such as live local entertainment, games, prizes, sidewalk sales and more. As the traditional Norwood Day event usually brings more than 10,000 people to the town, the event was canceled due to the ongoing COVID-19 pandemic.

Norwood Day is sponsored by the Norwood Recreation Department. More information on Norwood Day 2020 can be found [here](#).

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**NOVEMBER 28, 2020**

# NORWOOD DAY 2020

**Norwood Day is normally a celebration of all the things we love about our community. This year we couldn't have a traditional Norwood Day but we are asking everyone to participate in a new way by helping to support and recognize the businesses that make up the backbone of our community! On Saturday, November 28, 2020 we are asking you to try and do at least one of the following:**

## *Eat local*

*Try a new restaurant in Norwood, revisit the same place you love, or a mix of both. Whether you eat in, take out, or get delivery our restaurants need our support.*

## *Shop local*

*Buy something for yourself or a gift for someone you know. You can even buy a gift card to a local restaurant or retail store.*

## *Wear local*

*Spend the day in your Mustang gear or wear something that supports a local business or organization.*

## *Do good, locally*

*Give to a local charity like the food pantry or a civic group like Rotary or your PTO; or leave a positive review for a local business, even if it is one you have visited a million times.*

Share photos online of you participating in Norwood Day 2020 with the hashtag [\*\*#norwoodday2020\*\*](#) and you can get a special edition Norwood Day 2020 button which you can use for admission to Norwood Day 2021! Many local businesses will have buttons available as well.

**Help promote Norwood Day 2020 and help our local small businesses through the winter!**



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